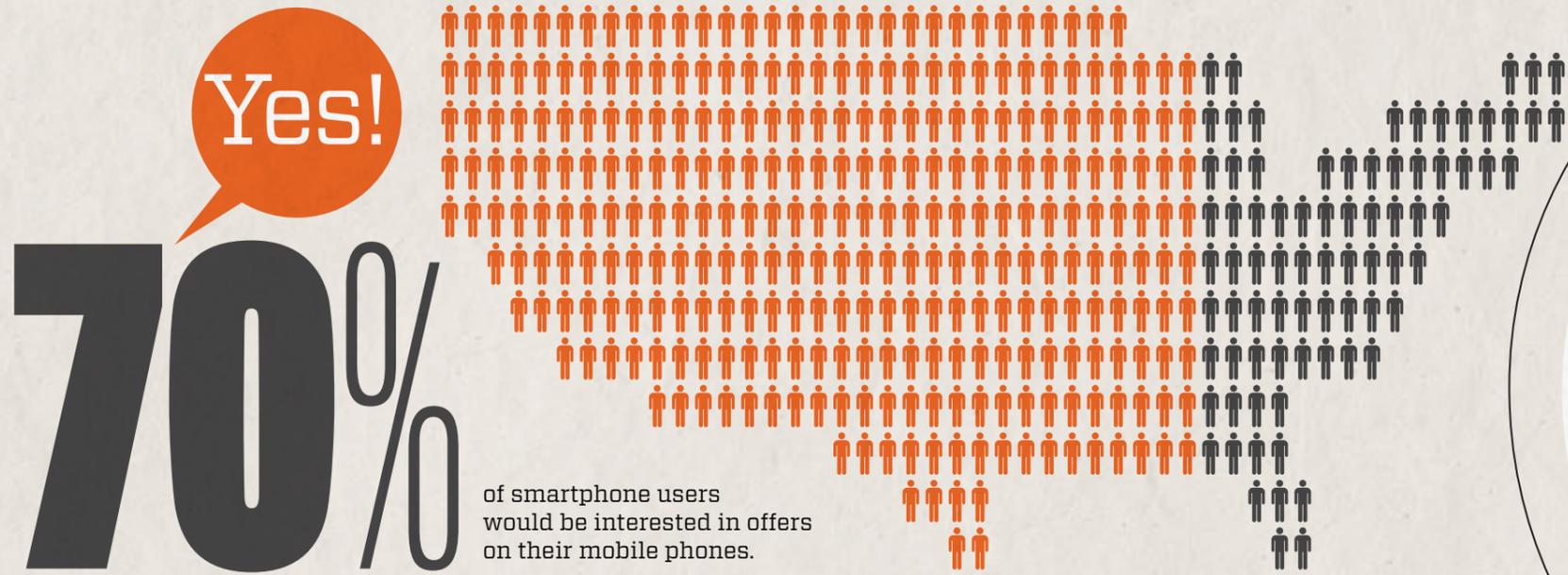
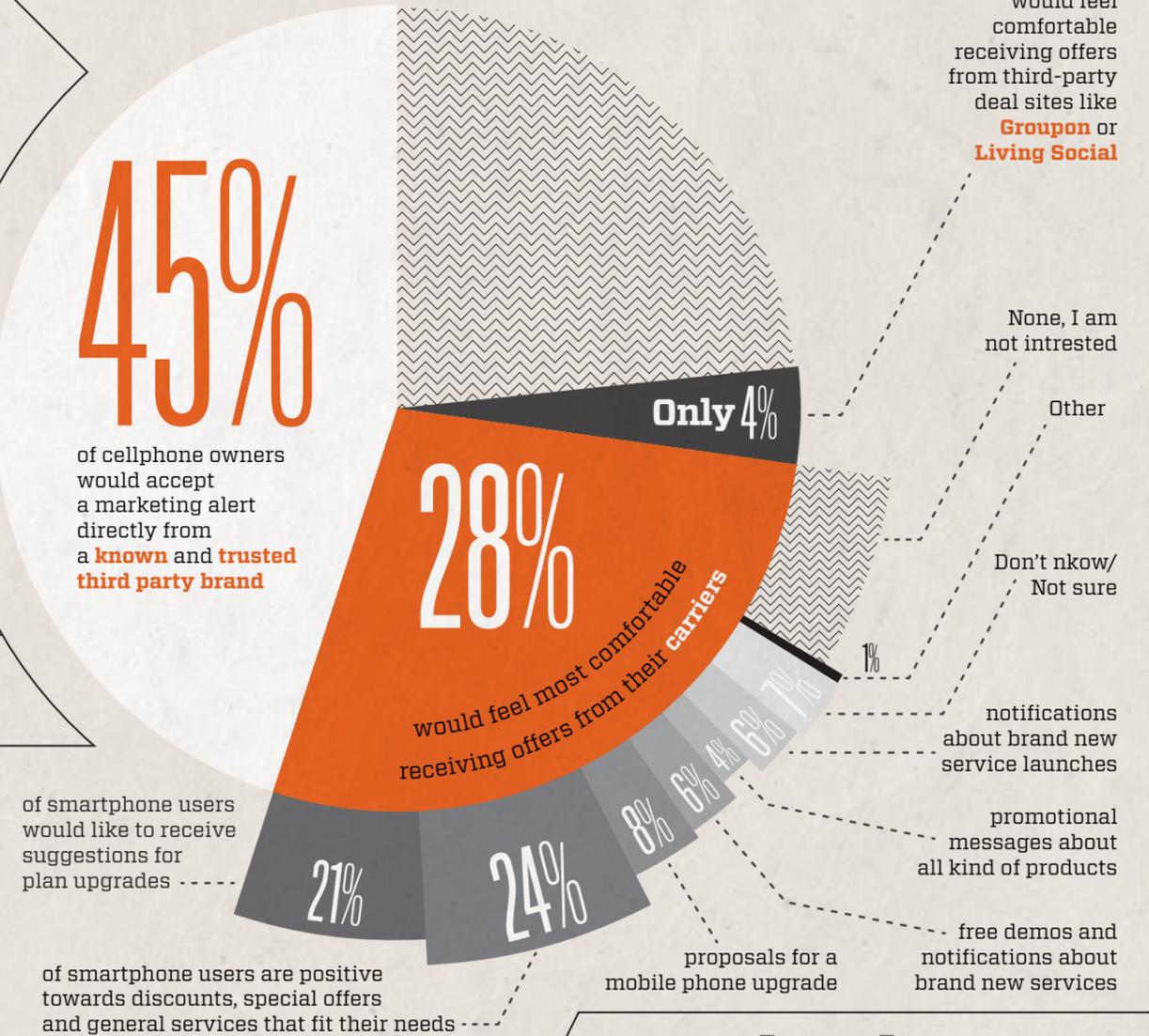


1. Would people in the U.S. like to receive offers on their mobile phones?

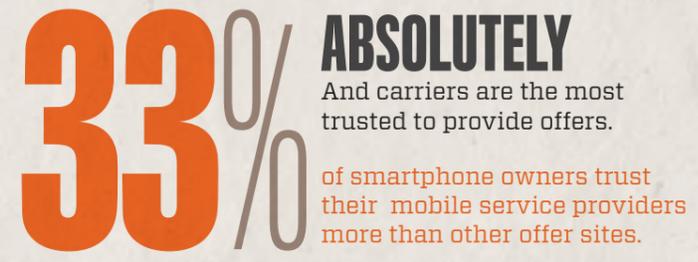


2. What kind of offers?



OFFERS ON MOBILE THE U.S. SURVEY

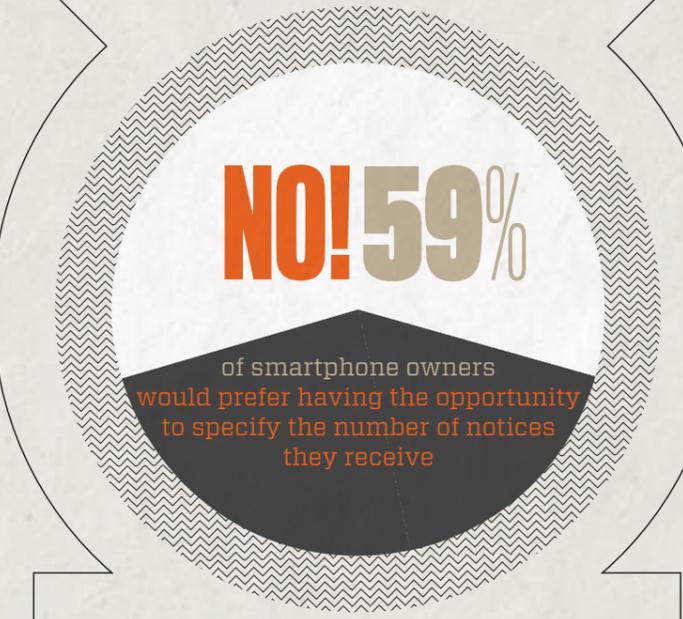
3. So, is it really a question of trust?



4. So how should these offers reach them?



5. So SMS offers work like email offers?



6. What's that number?



7. What happens if they exceed that number?

